

JA JobSpark

Inspiring our future workforce.

Presented by JPMorganChase



2024 IMPACT REPORT



JA JobSpark® is a two-day interactive career expo for 8th & 9th grade students in northern Indiana.

This program connects thousands of area students to businesses and organizations to “spark” their interest in careers and get them excited for their future.

98%

Students say they like participating in the JA JobSpark Career Expo.



8,235 students

*compared to 6,918 in 2023



835 volunteers

*compared to 809 in 2023



227 learning experiences

*compared to 190 in 2023



10 counties

*compared to 11 in 2023



51 schools

*compared to 50 in 2023



102 business partners

*compared to 100 in 2023

Advanced Manufacturing, Engineering, & Logistics



Agriculture, Food, & Natural Resource



Architecture, Engineering, & Construction



Business, Finance, & Marketing



Government, Law, & Public Service



Health & Life Sciences



Hospitality, Tourism, & Arts



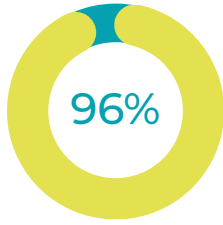
Information Technology



What are **STUDENTS** saying about the **JA JobSpark Career Expo**?



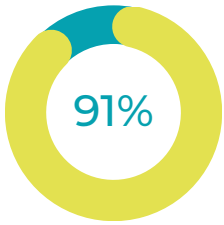
Students say they learned something new at **JA JobSpark**



Students say they are more aware of career opportunities in their field of interest.



Students say it's important to start thinking about career interests and goals in middle school.



Students say the **JA JobSpark** experience helped them gain a better understanding of career clusters and paths.



Students say they are more excited about their career possibilities.



Students say after completing **JA JobSpark** they feel more prepared to select their high school courses.

"I really enjoyed seeing all of the different jobs and getting a chance to experience them all. I also enjoyed learning about different careers in the field I was interested in. I was given a first-hand experience into a new field for me."

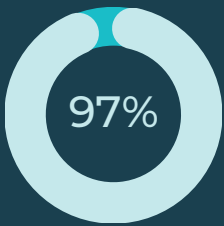
"I am more prepared to start planning because on the trip I learned about what a great career path is for me, what I need to do going into high school, and what I need to do out of high school. I also have a better understanding of what is needed to do my job."

"After JA JobSpark I feel more prepared to start my career path because of how excited and proud the people were of their jobs. I want to have that same energy and feelings for my career."

"My favorite part of the day was talking to a bunch of really kind people, and them giving me advice in how to choose my career, to not just do it for the money, but make sure I love what I do, and have passion for it. The more you love it, the more success you have, the more money you make."



What are **EDUCATORS** saying about the **JA JobSpark Career Expo**?



Educators say the **JA JobSpark** program helped build connections between the classroom and the real world.



Educators say the **JA JobSpark** program was engaging for students.



Educators say the **JA JobSpark** program helped students learn more about career opportunities and pathways.



"It is really neat to see all of the companies willing to showcase hands-on activities of careers that many students have never been exposed to or even thought of as a middle school student."

- Educator, St. John-Emmanuel Lutheran School

"I think the most valuable aspect of the program was the career inventory and follow up worksheet. I think it was a great tool to get them thinking about the career clusters and different careers that they may be good at or enjoy."

- Educator, Indian Springs Middle School

"I think the kids having hands-on opportunities that allow them to explore what careers are available in our area is great. A lot of kids don't realize what types of careers might actually interest them."

- Educator, Northridge Middle School

"I love how almost every single station had a hands-on activity. My students were very engaged!"

- Educator, South Adams Middle School

"Our students really enjoyed having many opportunities to ask questions and participate in hands-on activities with various employers and organizations."

-Educator, Indian Springs Middle School