



**Junior Achievement™**  
of Northern Indiana



Inspiring our future workforce.

*presented by*

# JPMORGAN CHASE & Co.

## Sponsorship Opportunities



### Diamond - Title Sponsor \$25,000 SOLD

**Promotional Materials:**

- Title Sponsor recognition on ALL event materials
- Title Sponsor recognition on ALL promotional materials (Press Releases, Social Media, Printed Publications, Community Presentations)

**Student Materials:**

- *JA JobSpark®* Student Guidebook:
  - Title Sponsor recognition
  - Full page ad
  - Company listed in participant directory
- *JA Career Exploration Guide:*
  - Full page Company Feature
- *JA Here to Career®:*
  - Company included on virtual platform with most frequently hired for jobs

**Additional Company Exposure:**

- Company logo featured on:
  - Premier event signage
  - JA JobSpark* promotional items
  - JANI website throughout the year
- Participation fee included for *JA Career Ignite*, a career fair for over 8,000 11th & 12th grade students

***Participation level benefits included***



### Platinum - \$10,000

**Choice of Promotional Materials:**

- Exclusive backpack sponsor for ALL attendees

**Student Materials:**

- *JA JobSpark* Student Guidebook:
  - Half page ad
  - Company logo recognizing sponsorship
  - Company listed in participant directory
- *JA Career Exploration Guide:*
  - Full page Company Feature
- *JA Here to Career:*
  - Company included on virtual platform with most frequently hired for jobs

**Additional Company Exposure:**

- Company logo featured on:
  - Event signage
  - JANI website throughout the year
- Participation fee included for *JA Career Ignite*, a career fair for over 8,000 11th & 12th grade students

***Participation level benefits included***



## Gold - \$7,500

### Promotional Materials:

- Hospitality Room Sponsor
- Company logo on tee shirts

### Student Materials:

- *JA JobSpark* Student Guidebook:
  - Half page ad
  - Company logo recognizing sponsorship
  - Company listed in participant directory
- *JA Career Exploration Guide*:
  - Full page Company Feature
- *JA Here to Career*:
  - Company included on virtual platform with most frequently hired for jobs

### Additional Company Exposure:

- Company logo featured on:
  - Hospitality Room signage
  - JANI website throughout the year
- Participation fee included for *JA Career Ignite*, a career fair for over 8,000 11th & 12th grade students

**Participation level benefits included**



## Silver - \$5,000

### Promotional Materials:

- Student giveaway sponsor
- Company logo on tee shirts

### Student Materials:

- *JA JobSpark* Student Guidebook:
  - Quarter page ad
  - Company Logo recognizing sponsorship
  - Company listed in participant directory
- *JA Career Exploration Guide*:
  - Half page Company Feature
- *JA Here to Career*:
  - Company included on virtual platform with most frequently hired for jobs

### Additional Company Exposure:

- Company logo featured on:
  - Event signage
  - JANI website throughout the year
- Participation fee included for *JA Career Ignite*, a career fair for over 8,000 11th & 12th grade students

**Participation level benefits included**

## Bronze - \$2,500

### Promotional Materials:

- Company logo on tee shirts

### Student Materials:

- *JA JobSpark* Student Guidebook:
  - Quarter page ad
  - Company Logo recognizing sponsorship
  - Company listed in participant directory
- *JA Career Exploration Guide*:
  - Half page Company Feature
- *JA Here to Career*:
  - Company included on virtual platform with most frequently hired for jobs

### Additional Company Exposure:

- Company logo featured on:
  - Event signage
  - JANI website throughout the year
- Participation fee included for *JA Career Ignite*, a career fair for 11th & 12th grade students

**Participation level benefits included**

## Your Future CEO - \$1,500

- Exposure to over 7,000 area *JA JobSpark* students
- Participation fee included for *JA JobSpark* Virtual
- Participation fee included for *JA Career Ignite*, a career fair for over 8,000 11th & 12th grade students
- Company featured in *JA Here to Career* platform (\$600 value)
- Company listed in the participant directory in the *JA JobSpark* Student Guidebook
- Company name listed throughout the year on the JANI website
- Company name listed on back of *JA JobSpark* tee shirts

## Get Onboard - \$1,300

- Exposure to over 7,000 area *JA JobSpark* students
- Company featured in *JA Here to Career* platform (\$600 value)
- Participation fee included for *JA JobSpark* Virtual
- Company listed in the participant directory in the *JA JobSpark* Student Guidebook
- Company name listed throughout the year on the JANI website
- Company name listed on back of *JA JobSpark* tee shirts