



**JA JobSpark**  
Inspiring our future workforce.

Presented by  
**JPMORGAN CHASE & Co.**

## 2022 JA JobSpark™ Career Expo Impact

**JA JobSpark is a two-day interactive career expo for 8th grade students in northern Indiana.**

This program connects thousands of area students to businesses and organizations to “spark” their interest in careers and get them excited for their future.

**98%** Students say they like participating in the **JA JobSpark** Career Expo.



### 2022 JA JobSpark Career Expo Statistics



**5,566**  
students

\*compared to  
4,200 in 2021



**530**  
volunteers

\*compared to  
277 in 2021



**140**  
learning experiences

\*compared to  
80 in 2021



**9**  
counties

\*compared to  
6 in 2021



**37**  
schools

\*compared to  
23 in 2021



**90**  
business partners

\*compared to  
58 in 2021

Advanced  
Manufacturing,  
Engineering,  
& Logistics



Agriculture,  
Food, & Natural  
Resource



Architecture,  
Engineering,  
& Construction



Business,  
Finance, &  
Marketing



Government,  
Law,  
& Public Service



Health  
& Life Sciences

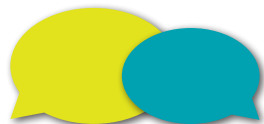


Hospitality,  
Tourism,  
& Arts



Information  
Technology





## What are **STUDENTS** saying about the **JA JobSpark Career Expo?**

98%

Students say they learned something new at **JA JobSpark**.

96%

Students say they are more aware of career opportunities in their field of interest.

97%

Students say it's important to start thinking about career interests and goals in middle school.

89%

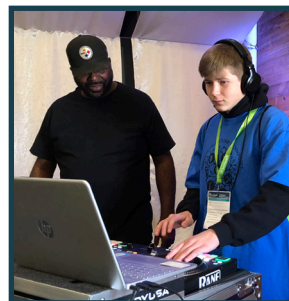
Students say the **JA JobSpark** experience helped them gain a better understanding of career clusters & paths.

80%

Students say they are more excited about their career possibilities.

74%

Students say they feel more prepared to start planning their career path.



"My favorite part of JA JobSpark was the activities we could do. It's more memorable to participate in things instead of just being told."

- Student, Woodlan Jr./Sr. High School

"My favorite part was listening to my heartbeat and doing the CPR because it's so cool and everyone said that I was good at doing the CPR which made me feel like I am able to do it."

- Student, Paul Harding Jr. High School

"There are more opportunities than you think out in the real world and all the things you can do with your life."

- Student, Maple Creek Middle School

"The coolest thing I learned at JA JobSpark was the many careers that can be pursued in just one field."

- Student, Dekalb Middle School



## What are **EDUCATORS** saying about the **JA JobSpark Career Expo?**

96%

Educators say the **JA JobSpark** program helped students learn more about career opportunities and pathways.

94%

Educators say the **JA JobSpark** program helped build connections between the classroom and the real world.

89%

Educators say the **JA JobSpark** program was engaging for students.

"The job fair was phenomenal. I was blown away by the presenters and how well they connected with kids."

- Educator, West Noble Middle School

"This is a wonderful program and I hope you all continue to host events like this in the future. I do believe our students benefit so much from seeing and meeting people in the various industries. Thank you again!"

- Alex Presley, School Counselor, Shawnee Middle School

"It's such a wonderful opportunity. Some of my hardest to engage students get the most out of the day. They don't want to leave!!"

- Educator, Northwood Middle School

"The JA JobSpark lessons and event have helped our students see the many career opportunities out in the real world. Most of our students have not given it much thought but JobSpark helped bring different careers to the forefront. The JobSpark hands-on event created interest and excitement that will hopefully be a building block for future career exploration and will continue through high school and beyond."

- Ken Tadeo, School Counselor, Northridge Middle School

### What was your favorite part of the **JA JobSpark Career Expo?**

- All of the interactive activities that the students could participate in.
- Hearing student's connections made after meeting with career professionals.
- All the hands-on opportunities and the engagement. My students realizing all the possibilities in the world around them.
- The variety of careers to explore; the ability of students to explore the variety of careers at their own pace.
- That my students get to attend! Most of my students have never been to anything like it or seen most of the careers that come to JA JobSpark.